3m Teardrop Sailflag Template

Ref:T3m2018

Notes:
Material: White Fabric

Bleed: No bleed required

Size: 100%. Do not scale if at all possible.

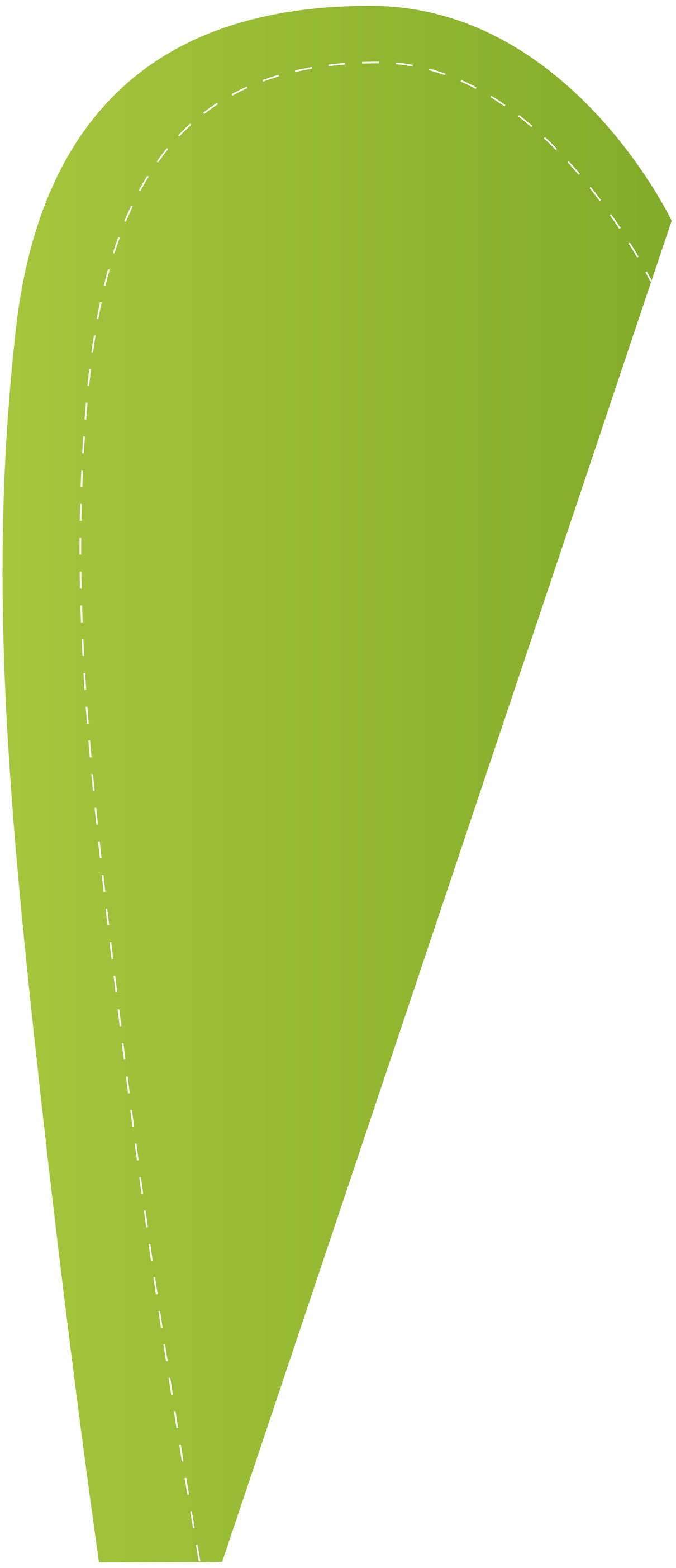
Colour: use CMYK values and leave Pantone Colour references where applicable.
Dye sublimation tends to exaggerate majenta and cyan, so please indicate nearest PMS colour where possible.

Font usage:
Turn ALL fonts to outlines.

Software:
We prefer Adobe Illustrator files saved as an.eps or as a print quality pdf. We currently use Cc.
If you are using In Design, export the file as a print quality pdf. Package the fonts and the links and send all together as we may need to do some colour correction.

Photoshop Files:
The higher the resolution, the better the results. Try to aim for a minimum of 300dpi at actual size. Save any Photoshop elements as Photoshop with transparent background NOT as jpeg. Do not flatten any layers.

General:
The templates are easy to use- simply click on the part you want to fill and chose a colour.
Keep logos 25mm in from the mast tube and the trailing edge.
Designs can go on to the mast tube but be aware that this is folded round in half when the flag is made up.



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